



LONDON'S
RENTAL
PORTAL

London2let?

London's very own dedicated property portal!

There are several property portals online, the majority of which operate nationally.

Here at *Compass Digital Media* we have created a website that is focussed solely on London and its surrounding areas.

The complex nature of the city and the high demand for rental property has convinced us that a London-specific website is required.

Our aim is to provide the most comprehensive source of rental property data in London, thus giving letting agents and also potential tenants a significant advantage in the lettings market.



Why we are **different** to other portals?

London2let has been created to give the best experience for both letting agents and those seeking property to rent in London.

New features such as our 'enquiry filter' are not offered by any other portal and we are proud that we are leading the way with some of our newest ideas. If we recognise a problem or hindrance we will do our utmost to remove it!

At last a portal has been created that can be utilised by all letting agents, big and small, and is structured in such a way that it is a feasible option for agents at every level.

What do we offer?

As a customer of [London2let](#), we aim to provide you with increased online exposure. There are hundreds of lettings agents within London and we will try and ensure that our clients get a significant slice of the action!

In addition to your property uploads we have the option for you to display your very own webpage on the [London2let](#) website, yes all about you!

We recognise the importance of 'online & telephone enquiry' monitoring and in addition to the automatic email forwarding, we will log your enquiries in your own admin area. This will allow you to keep track of the website effectiveness and your own staff responses to these enquiries.

We have several other features available to our agents, e.g. banner and logo placement, keyhole listings etc. Please contact one of our sales team for a full list of additional website features.

Receiving Your Property Data?

If you are presently uploading to other portal websites, then the process is a very simple one. We provide your software company with three pieces of information and with your approval they start sending us the data.

That's it!



If you do not upload to other websites and/or have no estate agency software, in most cases we can still setup an automatic datafeed.

In those cases where a datafeed is not possible, we have created a manual upload option where agents can themselves maintain their own portfolio through an admin area.

How do we **promote** ourselves?

Reflecting the company's 'outside the box' approach, *Compass Digital Media* have researched several innovative forms of advertising and marketing techniques.

Using the latest technology we will be targeting busy London locations with our new campaigns.

Some of our company directors have over 40 years of working in media and this stronghold position has allowed us to obtain firm agreements for both brand advertisement and Bluetooth marketing campaigns at several of the very large shows and exhibitions that take place around London each year.

More recently, we have been liaising with a number of London's numerous internet cafés regarding a roll-out scheme of branded computers sited within web café venues. These computers will have the sole function of searching for property on [London2let](#) for free! We plan to introduce this in the very near future.

In addition to standard media advertising methods and our own innovative ideas, we recognise the importance of establishing a sound online presence. For this reason, we have been utilising the expertise of Search Engine Optimisation teams to ensure the highest search engine ranking achievable and will continue to do so!

We are proud to have access to SEOs that have worked for some of the largest online companies.

Join US!

If you don't wish to be left behind, then speak to a member of our sales team to hear about the generous introductory offers currently available.



www.london2let.com

9 Chapel Street, Mumbles, Swansea SA3 4NH

t: 01792 365906 f: 01792 365908 e: info@london2let.com